



Case Study - Forward Planning

Choices Community Trust

Choices Community Trust tackles issues of disadvantage prevalent in its community and exists so that inspired and empowered people can make positive choices and reach their potential in life as part of thriving, creative and cohesive communities. It does this through music, early intervention behaviour coaching, adult training and one to one mentoring for adults.

Choices initially contacted the Capacity Building Team for support with funding and development of one of its projects. Meeting with the group enabled us to make a full list of all their support needs.

We helped the group to develop a bespoke business plan, a funding strategy, a communications strategy, and provided a critique of funding applications. We also helped the group to register as a new charity and limited company which will begin to trade from the 1 April 2013, providing a structure for the work of the organisation.

Choices Community Trust said:

“It made us feel that our contribution to the voluntary sector in Manchester was valued and that others could see the potential in our work with the local community.”

“They have helped to position us for a sustainable future and direct us in our journey as an outcomes-based organisation with short, medium and long-term goals.”

“We were delighted just last week to receive news that we have been awarded a grant of £8,500 toward one of our projects at CCT. The skills that they shared with us no doubt contributed to this fantastic outcome”

“They were practical, clear thinkers and keen to help us become who we wanted to be”

February 2013