



Manchester's first Social Media Surgery

The end of January saw the first Social Media Surgery to be held in Manchester city centre. The surgeries have been successful in other areas of Greater Manchester and beyond and now have a monthly session based at Macc. The surgeries are informal sessions where people bring their social media issues and a group of volunteer surgeons/social media enthusiasts help them.



Comments on the first session:

'I really enjoyed the session and learned some new skills, there was a real buzz at Macc. It was great to have access to the informal session which was hosted by Hannah and the team at Macc and well co-ordinated by Steven Flower. By splitting the group into smaller groups, as people were at different levels and wanted different things from the session, this enabled everyone to get the most out of the session and the format worked very well. I didn't know very much about twitter before the session but learned a lot in a short space of time - well worth it. Many thanks.' Wendy – Patient

'The social media surgery was really useful. I learnt a great deal and was totally inspired about what is achievable with a little bit of skill and some imagination. I left feeling really positive about making changes and implementing my new ideas. The lady who helped me was knowledgeable and explained in a patient and accessible way.' Sue – Patient

Come along

We are really excited at Macc to be hosting these informative, lively sessions. Are you not sure what to tweet, want to set up a Facebook page or maybe you would like some ideas on how your organisation could use social media? Come along to one of the future surgeries:

<http://socialmediasurgery.com/surgeries/manchester>



Could you share your social media skills? Maybe you could help someone set up a page or advise them on their tweets? We need surgeons. Register your interest in helping out at:

<http://tinyurl.com/socialmediasurgeon>