

Greater Manchester's Big Mental Wellbeing Conversation

Communications Briefing Note

What it is: A simple survey for the population of Greater Manchester to fill out, about mental wellbeing. The survey is anonymous, and there is a prize draw that people can opt in to after completing the survey.

Why we are doing it: To find out the key issues and opinions regarding mental wellbeing, and staying mentally well, across the region.

What the goal is: to collate the results and find key issues/trends about mental wellbeing in Greater Manchester. These results will be shared with the Greater Manchester Health & Social Care Partnership to identify areas of priority to focus future work around.

What will happen next: the survey has been launched. We are asking local partners and colleagues for support in promoting the survey to their networks. Following the closure of the survey on 19 October 8am, we will be sharing outcomes and updates about future projects resulting from the survey.

Suggested tweet:

Join Greater Manchester's Big Mental Wellbeing Conversation!

Complete the survey now:

<https://www.surveymonkey.co.uk/r/T79RGDQ>

There's also a prize draw available to enter as a thank you for completing the survey. Click the link for more details.

@GManchesterIMHN & @GM_HSC #WellbeingGM

Suggested by-line/Facebook post:

The Independent Mental Health Network and Greater Manchester Health & Social Care Partnership have created a survey to find out more about the region's mental wellbeing.

Take part in Greater Manchester's Big Mental Wellbeing Conversation to help us understand key issues and shape future work in mental health services.

People who complete the survey can enter a prize draw to win one of twenty £25 One4All vouchers. Terms and conditions apply.

Join in, here: <https://www.surveymonkey.co.uk/r/T79RGDQ>

Template email for cascading:

Take part in Greater Manchester's Big Mental Wellbeing Conversation by sharing your thoughts about mental wellbeing, and be in with a chance to win one of twenty £25 gift cards!

All of us have mental wellbeing. This survey asks about what keeps you well and how different things such as your housing or financial situation are impacting on you. It is open to anyone who lives in Greater Manchester to complete.

Please cascade the survey link to your networks:

<https://www.surveymonkey.co.uk/r/T79RGDQ>

There are also focus groups about wellbeing taking place virtually and (subject to COVID-19 restrictions being lifted) socially distanced in-person. Details about how to join these focus groups can be found on the [press release](#).

This survey is being promoted by the Independent Mental Health Network (IMHN) and the Greater Manchester Health & Social Care Partnership. For more information about these organisations, please click the links below.

www.imhn.org

<https://www.gmhsc.org.uk>

Other relevant materials/links/info:

- **To request a paper copy of either the survey or the easy-read survey**, please email engagement@imhn.org or call 0117 405 5863 (10am – 4pm Monday – Friday)
- Public survey link: <https://www.surveymonkey.co.uk/r/T79RGDQ>
- Greater Manchester IMHN's Facebook page: <https://www.facebook.com/GManchesterIMHN>
- Press release: <https://gm.imhn.org/news/2020/08/20/greater-manchesters-big-mental-wellbeing-conversation/>
- Focus group event details: <https://www.eventbrite.co.uk/o/gm-independent-mental-health-network-30974322063>

Please direct all other queries or requests for clarification/quotes to engagement@imhn.org.