

Culture Partnership Agreement Grant Application Form

Guidance

We realise completing an application form takes time and effort. This guidance is intended to help you fill in the application form with the information we need to decide whether to give you a grant.

Your application will be assessed and scored by a panel but please be aware this is only part of the decision-making process, and scoring highly at this stage will not guarantee that you are awarded a grant. For the culture grants there will be a further stage which balances the spread of grants across the themes of the Cultural Ambition and multiple art forms.

Further resources are listed at the back of this guidance which may help you complete your application.

We recommend you get someone to check over your application form before you send it to us to ensure you have answered all the questions and that your answers are clear.

If any part of this guidance is incorrect or incomplete please let us know by email to culture@manchester.gov.uk

General Guidance

Answer all the questions on the application form. If the question is not relevant then please insert "n/a" (not applicable).

Many questions have a word count. Where these are part of a scored section you will be assessed on the quality of what you write not on the quantity. However, answers that are short (less than half of the word count) are unlikely to contain sufficient information to score highly.

We will not read any words in excess of the word count. You can use bullet points and lists and you do not need to write in whole sentences as long as the meaning is clear.

Don't attach further information to the application form.

Formal Partnerships

We define a formal partnership as a group of 2 or more organisations that have agreed to work together, make a joint application and who have selected one of them to act as a lead organisation to apply on behalf of the formal partnership.

Activities

This is revenue funding for not-for-profit cultural organisations to deliver against the Cultural Ambition Objectives.

This funding is intended to support core costs of cultural organisations.

Organisations may choose to apply for funding to develop and embed new practice, new income generation and/or new delivery models but this must relate to their core work and achieving the Cultural Ambition objectives.

It is up to you to decide whether you describe in this application the activities of your whole organisation or a set of activities within your organisation which will embed new models of working.

This is not project funding.

In all cases you will have to be able to account for any money you receive from us and be able to tell us what you have achieved with the grant that we make to you.

Detailed Guidance Notes

We have only supplied guidance for questions which we consider need clarification.

Can I Apply

Is your group a voluntary or community sector organisation?

By voluntary and community sector organisation we mean an organisation which is not-for-profit with a social mission and is not a public body.

If you are unsure contact the grant officer before applying.

Are you a Cultural Organisation?

The definition of culture includes: Visual Art, Museum, Heritage, Craft, Literature, Music, Theatre, Film and Broadcast Media, Dance, Digital Art and Photography. This must be specified in the organisation's Memoranda & Articles, constitution etc

Are you based in Manchester or have a track record of activity delivered in Manchester for the benefit of Manchester residents, visitors or local economy?

This refers to Manchester City only not Greater Manchester. If you are based in Manchester your postcode will be enough. If you are based outside the City we may require evidence of recent provision of services to Manchester's residents, visitors or economy. Evidence may include annual report, previous monitoring information, activity reports etc. If this evidence is needed we will ask you for this after you have submitted your application.

Do you have, and could you provide if asked, ALL these documents?

If your application is successful, we will ask you for the documentation and evidence listed in this section

Section 1: About You

1.1 Details of you and your organisation

Name of organisation

Please use the legal name of your organisation (as shown in your governing document). If your organisation is also known by other names, put these in brackets. If you are applying as a partnership then this should be the name of the lead organisation.

Address of organisation

The address should be the registered address of your organisation.

Organisation's website and / or social media addresses

Insert the website and main active social media addresses of the lead organisation and of any organisations within the partnership.

Main Contact Person and Second Contact Person

Both contact people should be key members of your organisation with detailed knowledge of your application. The main contact person must have authority within the organisation to submit the application. We will only contact the second contact person if the main contact person is unavailable.

What is the status of your organisation?

If your organisation has more than one status (e.g. charity and company) then please list them all with corresponding registration or reference numbers.

1.2 Tell us about your organisation's vision, values and activities

We want to get a flavour of the kind of organisation you are so we can understand how your proposed activities fit with who you are and what you do.

Section 2 About Your Activities (This section is scored)

2.1 Tell us about your proposed activities

If you are applying for core costs of your whole organisation describe your planned activities for the next three years and how this contributes to achieving the Cultural Ambition Objectives.

If you are applying to develop new models of working please describe this in as much detail as possible including how this will be embedded within your core work in the future and how this contributes to achieving the Cultural Ambition Objectives.

We need to know about your main activities and how you and your partners (if you are in a formal partnership) will deliver them.

Describe the activities clearly and how many people you expect to be involved in each.

We do not expect you to be able to tell us exactly what will happen across the lifetime of the grant period as we expect activities to develop based on monitoring and evaluation.

We need to understand in this section why you have decided to adopt the approach taken by delivering these activities, why it is a good way of delivering the objectives.

2.2 How do you know there is a need for your activities?

Please tell us about any consultation you have carried out, who was involved, how they were involved, when it was carried out and how the findings specifically relate to these activities.

We are also interested in any relevant case studies and research (by you or others), plans, strategies or statistics which help demonstrate the need for your activities.

A common mistake is to leave out informal consultation that might have taken place through discussions in community meetings and activities and with staff from local public bodies.

Another common mistake is to list strategies or plans without telling us how they relate to your activities or to only use case studies.

2.3 How you will work with other organisations to enhance your activities?

Partnership working is a high priority for us.

If you are proposing to work in a formal partnership, let us know who this is with, whether the formal partnership is agreed or planned and how your partner/s will contribute to the activities.

We want to see evidence of you working with organisations relevant to the outcomes of this grant programme that you are proposing to achieve. Where relevant include partners from the voluntary and community sector, public and private sector.

Tell us how each of these partners will contribute to your ability to deliver the outcomes of the activities.

A common mistake is to list lots of partners but without explaining how their involvement will contribute to achieving the aims of the activities.

2.4 Who will benefit from your activities and how will they be involved?

Be as specific as you can about who will directly benefit from the activities giving numbers where possible, names of organisations and types of community.

If your activities mainly work with people in specific wards within Manchester include the names of these wards.

Tell us if your activities are with specific groups of people such as:

- Older people (over 50)
- Youth
- Children
- Disabled people
- Black and Minority Ethnic people
- Women
- Religious groups
- Lesbian, gay and / or bisexual people
- Trans people
- Women who are pregnant or with children younger than 2yrs.
- Carers

This list is not exhaustive. We are keen to see that you have thought carefully about who the activities are for and who is likely to be involved.

We want to know how people, communities or organisations will benefit from the activities, there are lots of ways of doing this including: user consultation groups; volunteering; apprenticeships, other work placements, employment, being involved in a management committee; participating in arts activity, being in a audience or visitor, residencies, peer learning etc. We are looking for ways that fit clearly with your activities.

Do not double count – for instance if someone is actively participating in a cultural activity AND will be an audience member count their most significant involvement, we would expect this to be the most intensive involvement i.e. participation.

A common mistake is to give too general information, be specific.

2.5 Where do the people who receive your services generally live?

We are interested in the main beneficiaries, those whom the activities are mainly designed to engage.

If more than 80% of your main beneficiaries are likely to come from one area then only tick this box.

If less than 10% of your main beneficiaries come from an area then do not tick that box.

2.6 Objectives

We will **not** score your application more highly if you tick more than one of the objectives of the grant programme. We do want the overall programme to have a good spread of activities across all the objectives and art-forms.

2.7 What key outcomes will your activities achieve?

An outcome is the key changes or difference your activities will make. You should decide on a minimum of 2 outcomes.

The outcomes of your activities must relate directly to one or more of the objectives of the grant programme.

Be specific. For example, if an objective of the grant programme is:

- To support people with a learning disability to become more independent

Your outcomes might be:

- 10 people with a learning disability volunteering
- 5 people with a learning disability in paid employment

These outcomes will be used as a basis for the monitoring and evaluation of your activities and you will need to report on your success in achieving them.

Numbers in these outcomes must only be for that portion of the activities that the grant from us funds.

A common mistake is to repeat one of the objectives or be too vague.

2.8 How will you monitor the way the grant is used?

We want to know how you will meet all of the monitoring requirements of the grant including how you will measure and track your progress in achieving the outcomes you have specified.

We want details of the evidence you will collect, how you will collect it, who from and when. We are interested both in numbers and in qualitative evidence such as case studies.

We want to know how you will use the evidence you collect through measuring your progress to assess the success of your activities in meeting the outcomes and how you will use this information to improve the activities.

For all grants you will need to report on numbers of beneficiaries, numbers of volunteers and numbers of events/sessions. Check the prospectus for all other monitoring requirements.

Section 3: Budgets and Finance

3.1 What is the total cost of your activities?

If you have described the activities of your whole organisation you should include all of your annual expenditure. However if you are applying to support a set of activities within your organisation which will embed new models of working just include the expenditure associated with this work stream.

3.3 If the grant amount requested is less than the total cost of the activities then please identify where the difference will come from and whether you have secured this funding

We understand and value that voluntary and community organisations often put together funding from many sources to run a set of activities. Tell us how you are achieving this and any plans you have to raise funding not yet secured.

3.4 Please complete the table below showing expenditure per year directly related to this application

In this section you need to tell us exactly how you will spend the grant that you are asking for.

Where you are asking for a contribution to core costs detail these, don't ask for a set percentage.

3.5 How have you worked out your costs?

We need to understand the reasoning behind your costs, why you have chosen to spend the money as you have and how you have worked out the cost of each item. This will help us understand how your activities represent reasonable value for money.

A common mistake is to list how you have worked out the cost but not why you are spending the money in the way you are.

3.6 Do you or your partners (if you are in a formal partnership) currently receive any funding from any department of Manchester City Council?

We want to know about all funding you receive from Manchester City Council including both grants and contract that you are currently receiving but also include funding that has been awarded but have not started as yet.

Date beginning/end

In what month and year did the grant begin and when is the grant period due to end.

Amount

Put here the total amount of grant awarded over the lifetime of the grant.

Partnership Organisation in receipt of grant

We want to know whether organisations involved in a formal partnership with you are receiving grant(s) from MCC. Leave this blank if it is just your organisation receiving the grant.

Section 4: Management

4.1 How will you deliver?

Tell us about other similar activities you have run and how you ensured their success.

We want to know how the activities will be managed, by whom and who will do the work to deliver the activities.

Tell us about any risks you have identified and how you intend to deal with them.

4.2 Safety of service users, workers and volunteers

We need to know that you are committed and have robust and appropriate systems and policies in place to ensure the safety of everyone who will be involved in activities that are funded to any degree by us.

Further Resources

You may find it helpful to look at the following resources before completing the application.

Manchester Community Central

<http://www.manchestercommunitycentral.org>

Grantnet

A Beginner's Guide to Successfully Securing Grant Funding

<http://www.grantnet.com/HelpfulReports/securingfunding.pdf>

Directory of Social Change

<http://www.dsc.org.uk>

Big Lottery

<http://www.biglotteryfund.org.uk/funding/funding-guidance/applying-for-funding>