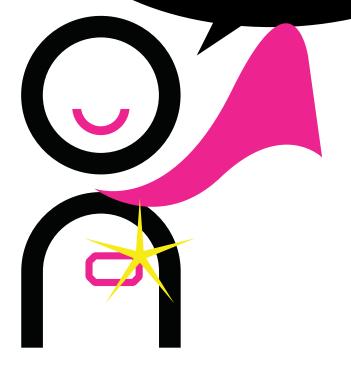GO ON
Manchester

Become a Digital Champion and help Manchester become one of the world's leading digital cities

Did you know that only 14 per cent of small businesses sell products and services online? This means that many organisations are missing opportunities to improve sales, generate more business and create new jobs. We need your help to change this by becoming a Digital Champion.

What is a Digital Champion?

A Digital Champion can be anyone from any area of work or experience who can make a commitment, large or small, to help individuals or organisations to get online.

All you need is:

• To have basic computer skills you are able to share

• To be confident about using the internet

• To be enthusiastic about the things it can do

• To have the patience to support people, businesses and local organisations that are learning something new.

We can also support you in developing your own skills so that you can learn and support others at the same time.

Who needs your help?

Chances are that you already know a person or local business that needs to improve their web presence. If you do, we'll support you to help them. If you don't, we can link you to local charities, community organisations, social clubs or fledgling businesses.

Visit go-on-manchester.com to sign up to become a Digital Champion and for details of the support you may be able to give.

MANCHESTER
CITY COUNCIL