

# Spirit of Manchester

# BUSINESS



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# Introduction

## What it is

Spirit of Manchester **Business** aims to unite businesses and local causes to ignite action in our city.

Pioneered by Macc – Manchester's local voluntary and community sector support organisation, Spirit of Manchester **Business** will connect the people who make up Manchester - from community groups to big businesses - who share a passion to make our city even greater.

Together, the hearts and minds of Manchester can help tackle some of the city's biggest issues for all age groups; from health and wellbeing to education and employment.



# Introduction

## How it works

Spirit of Manchester **Business** will match you and your business to a local cause of your choice, based on the passion, skills and knowledge of your team – so you know that what you are doing will have the most impact on both the people within your organisation and in our great city.

But this 'Spirit Pact' is very much a two-way street, so Spirit of Manchester **Business** will also be there to help partner you with a local cause that can help you, your staff and your business too.



## The Spirit Pact: GIVE

**S**hare your skills and knowledge

**P**romote causes that impact – and benefit - your staff

**I**nvest in sponsorship of events, causes and services

**R**aise vital funds for local causes connected to our city

**I**nspire new ideas and solutions to our city's biggest issues

**T**ime: donate time to help a local cause reach more Mancunians





## The Spirit Pact: GET

**S**how you're working with good causes for the mutual benefit of Manchester

**P**roudly display your reward logo across your communication channels

**I**mprove staff wellbeing by tapping into the knowledge and resources of local causes

**R**ecruit and retain staff who share your spirit with an improved profile

**I**mpact: get feedback on the change you've made from our dedicated team

**T**eam building: set challenges for your staff that will develop their skills and bond



## Action 1: Health and Wellbeing

You can play a vital role in promoting positive health and wellbeing for people in Manchester by uniting with a local cause; from helping to increasing access to mental health support to helping carers support loved ones with long term illnesses.



## Action 1: Health and Wellbeing

### How you can help:

These are just some of the endless opportunities that will benefit those who live and work in Manchester.



Get your hands dirty with practical support at a community garden



Promote support and advice available to your staff who are also carers



Spread the word on how to live a healthy life



Use your team's skills to support a cause's project or campaign

### Example



Sow the City is a social enterprise on a mission to take derelict parts of Manchester and turn each one into a green oasis, where the community are supported to design a garden to grow their own fruit and vegetables – boosting healthy living and reducing loneliness. There are many ways your business could help; from practical volunteering, to project planning and marketing.





## Action 2:

# Families, children and young people

It is important that we support our city's future and you can be a part of this by helping local causes to increase access to services, from educational opportunities, social activities, workshops and support groups.



## Action 2:

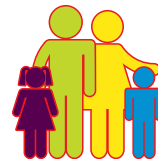
# Families, children and young people

### How you can help:

These are just some of the endless opportunities that will benefit those who live and work in Manchester.



Support family fun days



Help a community centre with accounting or fundraising



Provide young people with work experience opportunities



Share your skills; from marketing to legal advice

### Example



Whitemoss Club for Young People is a community centre in Charlestown, North Manchester. Sessions are run totally by volunteers, and with more support - more activities will be able to be provided to children and young people in the area. Your business could support the centre with skills from accounting, grant and bid writing to cooking, sports, activity planning or fundraising.



## Action 3: Employment

Gaining access to employment plays an essential part in helping someone turn their life around and opening up new windows of opportunity, by linking in with a local cause you could up skill people in Manchester to support them as individuals and for the benefit of our city's economy.





## Action 3: Employment

### How you can help:

These are just some of the endless opportunities that will benefit those who live and work in Manchester.



**Give training on skills you need to get a job**



**Become a mentor**



**Share your IT knowledge**



**Host an enterprise day**

### Example



4 Steps provides information, advice and guidance to people seeking to improve their employment prospects. There are many ways your business can help support a local cause through 4 Steps; from supporting CV and cover letter writing, mock interviews, apprenticeships, work experience, skill sharing, IT support, tutoring, enterprise days, talks on what it is like to work in your organisation, and become a living wage and mindful employer and much more.





# Your Skills in Action

#ShowYourSpirit



Our Manchester

**#ShowYourSpirit**

# Get in touch

**If you would like to find out more  
about our bespoke programme and  
how you can get involved contact:**

**[aneeqaj@macc.org.uk](mailto:aneeqaj@macc.org.uk)**

**or call 0161 834 9823**



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