

ALL EVENTS ARE FREE

What's On November 2017

It's Global Entrepreneurship Week
13 – 19 November!



Made in Manchester: The Ups and Downs of Freelancing

Manchester Central Library
Tuesday 7th, 6 - 8

These days many careers in the ever-growing Creative Industries are freelance. Hear from our experienced panel as they discuss how to survive as a freelancer, make the most of opportunities, and stand out in the new "gig economy".

For more information & to book go to:
<https://mcrfreelancers.eventbrite.co.uk>

Inspiring Entrepreneurs: Question Time!

Manchester Central Library
Thursday 16th, 7 – 8:30

LIVE SCREENING! Marking Global Entrepreneurship Week 2017, this panel event at the British Library brings together some of the names and faces behind inspirational business success stories. Take this unique opportunity to quiz big-hitting entrepreneurs and leading business experts on how they went from small start-ups to big-time successes.

Book at: <https://questiontimemcr.eventbrite.co.uk>

Six Steps to Building an Online Presence

Manchester Central Library
Friday 17th, 10 - 1

This workshop will walk you through a six-step process to develop your own online strategy. From identifying where your audience are spending their time, to developing content ideas, you'll leave this workshop with an action plan, ready to implement.

Book at: <https://sixstepsonline.eventbrite.co.uk>

Selling Online for Beginners

Gorton Library
Monday 6th, 10 – 3:30
Manchester Central Library
Wednesday 15th, 10 – 3:30
Avenue Library
Monday 20th, 10 – 3:30

Selling on eBay or other online platforms can be a great way to start or grow a business. When it comes to buying online the UK is the global number one market – 77% of people buy something online at least once a month.

Maggie Harding, owner of Garbo Antiques, started her successful online business over 10 years ago, selling to theatre & film companies, private collectors, & customers around the world. Join Maggie for a step by step look at selling on eBay, and learn all you need to know to set up your own online shop.

Book at: <http://manchesterbipc.eventbrite.com>

Social Media for Business

Forum Library
Tuesday 14th, 5:30 – 7:30
Longsight Library
Monday 20th, 1:30 – 4:30
Beswick Library
Thursday 23rd, 5:30 – 7:30

This workshop is full of tips and examples of how to truly engage on social media, looking at simple methods to increase the effectiveness of your content, and examining the usefulness of paid for services available on various Social Media platforms.

Book at: <http://manchesterbipc.eventbrite.com>

Business & IP advice:

Introduction to Trade Mark Searching

BIPC, Seminar Studio, Central Library

Wednesday 15th. 2:30 - 4

Introduction to Intellectual Property

Tuesday 28th, 10 – 11:30

BIPC, 2nd Floor, Central Library

Exploring Enterprise:

Information Session

Tuesday 7th / 14th / 21st / 28th

Two sessions will run on each day

Growth Hub

every Wednesday, 9:30 – 12:30

Drop In, Business & IP Centre

Start Up Advice with People Plus

Every Friday, 9 - 12:30

Drop In, Business & IP Centre

IP Clinic

Tuesday 14th, 2 - 5

Appointment only

Patent Clinic

Tuesday 21st, 2 – 6

Work and Skills

National Careers Service

9:30-3:30, every Wednesday

2nd Floor, BIPC, Central Library

Central Library Work Club

10:00 – 12:30 & 1 – 4, every Wed

3rd Floor PCs, Central Library

Digital Skills drop in

10:30 – 12:30, every Tuesday

3rd Floor PCs, Central Library

Volunteering with Volunteer Centre Manchester

1 - 3, every Wednesday

Chief Librarian's Office, 3rd Floor Central Library

Business & IP Centre Manchester

Central Library,

St. Peter's Square, M2 5PD

0161 234 1991

businessinfo@manchester.gov.uk

www.manchester.gov.uk/bipc

Get help from the experts

This workshop explains the basics behind trade mark protection and how to use free web databases.

Book at: <https://tmsearch.eventbrite.co.uk>

Introduction to the 4 areas of intellectual property, trademarks, copyright, design registration and patents so as you can learn how to protect your business.

Book at: <https://learnaboutip.eventbrite.co.uk>

Aged between 18 – 30 and interested in starting your own business? The Prince's Trust Explore Enterprise programme could be for you. To book please contact Lee Davies on **0161 874 7380 / 07436 790 093** or email:

Keman.Allen@Princes-Trust.org.uk

Please note eligibility requirements apply to this programme, advice is available from The Prince's Trust.

Starting Up?

Free, expert advice from specialists that have been there and done it and understand the challenges.

Drop in and chat to an advisor from People Plus, no appointment needed. For anyone thinking of setting up their own business.

Talk to the law firm Ward Hadaway for free, confidential advice on intellectual property including trademarks, design, & copyright.

To book email: patlib@manchester.gov.uk or phone **0161 234 1991**

Got an idea for an invention or product? Speak to a patent attorney and a business advisor for free, confidential advice.

To book: email businessinfo@manchester.gov.uk or phone: **0161 234 1991**

The National Careers Service provides information, advice and guidance to help make decisions on learning, training and work opportunities. Get free confidential advice from a qualified careers adviser. Book your appointment with the BIPC staff on the 2nd Floor of Central Library or call **0161 234 1991**

Help with online jobsearching, CVs and interview skills.

No need to book, just come along.

If you're looking for some friendly and informal training on the basics of using a PC, drop in to one of our free Tuesday morning sessions.

Volunteering can help to enhance your skills, social life, and personal development. Build key skills and experience needed for work, and improve your CV. Volunteer Centre Manchester offer lots of opportunities.

To book visit: www.volunteercentremanchester.co.uk

or call **0161 830 4770**.

Opening hours:

Monday – Thursday: 9 – 8

Friday & Saturday: 9 – 5

Join the mailing list at: businessinfo@manchester.gov.uk

Follow us on Twitter: [@BIPCManchester](https://twitter.com/BIPCManchester)

BIG IDEAS GENERATORS

November 2017

#GMLibraries

@askaboutbiz

Introduction to Crowdfunding

Sale Library

Thursday 2nd, 10 – 12

Oldham Library

Wednesday 8th, 10 - 12

Funded by the Arts Council, Big Ideas Generators will support innovation and enterprise across 10 Greater Manchester library authorities. One team will be working across the Greater Manchester Combined Authority, a first for the city region, offering one-to-one business information surgeries, "How to" sessions, workshops and informal networking opportunities, as well as specialist training in skills such as 3D printing.

Crowdfunding is an innovative fundraising tool for business startups or businesses in the early stages of growth. It's tough raising finance but there are alternatives to the banks. This workshop is for anyone interested in raising finance for their business.

Book at: <http://manchesterbipc.eventbrite.com>

Introduction to the Internet of Things

Manchester Central Library

Monday 6th, 10 - 4

The Internet of Things (IoT) is a fast developing growth area which combines hardware, software and data expertise. This introductory course will cover the basics of connected devices using the low cost Raspberry Pi computer and the Arduino micro controller board.

See more info: <https://manchesterbiginternetofthings.eventbrite.co.uk>

Social Media for Business

Bury Library

Friday 24th, 10 - 1

This workshop is full of tips and examples of how to truly engage on social media, looking at simple methods to increase the effectiveness of your content, and examining the usefulness of paid for services available on various Social Media platforms.

Book at: <https://burybigsocialmedia.eventbrite.co.uk>

Hands on 3D Printing

Thursday 23rd, 10:30 - 3:30

Eccles Library

Manchester Digital Laboratory (MadLab) is a grassroots innovation organisation, based in Manchester UK. In this drop-in session expert facilitators will be on-hand for a 3D Print Technical Surgery.

Book at: <https://salfordbig3dprinting.eventbrite.co.uk>

3D Print Technical Surgery

Thursday 23rd, drop in 2 – 3:30

Eccles Library

Facilitators can provide advice and guidance (both general and specific), on a range of topics – from getting started, buying a first 3D printer, through to more business-facing challenges.

More info: <https://salfordbig3dtechsurgery.eventbrite.co.uk>

Blogging for Profit

Bury Library

Friday 24th, 1:30 – 4:30

Creating engaging digital media doesn't have to be expensive or time consuming. This workshop will cover top tips on creating an effective strategy without breaking the bank.

Book at: <https://burybigblogging.eventbrite.co.uk>

Pitch to Win

Bolton Library

Tuesday 28th, 6 – 7:30

Success means convincing people to back your ideas. Whether it's buy-in from your boss, support from your colleagues or hard cash from investors, it all comes down to the way you pitch. Business author and former BBC TV journalist Steve Rawling gives you insights and tools to help you structure your next pitch.

Book at: <https://boltonbigpitch.eventbrite.co.uk>

Video Making Skills

Tameside Central Library

Friday 24th, 10 - 3

Rochdale Central Library

Thursday 30th, 10 - 3

Learn the basics of videomaking in a one-day workshop! Using smartphones or budget cameras plus a few simple accessories, it is possible to tell great stories – and this is the place to start!

Book at: <http://manchesterbipc.eventbrite.com>

To book for any of these locations go to: <http://manchesterbipc.eventbrite.com>

One to One help:

Talk through your Big Ideas with one of our information experts. Whether you're thinking of starting a business or dreaming up a new invention, we can help you to identify the information and organisations to help you get started with:

- business plans
- protecting your intellectual property
- developing your idea
- researching the market
- online and digital business

Get the knowledge to prepare for success!

Workshops:

Twitter for Beginners

Learn some hints and tips about getting started with Twitter to market your business or idea!

Online Tools

You'll be amazed at the resources you can find online. Learn how to save your business time and money using these free tools.

COBRA

This demonstration will show you how to make best use of FREE access to COBRA (Complete Business Reference Adviser) available to all members of Greater Manchester libraries.

Cloud Computing

Learn how to store, create and share files that are available to use anywhere, using free Cloud service Google Drive.

3D Printing

Come along to our free workshop to learn the basics of 3D printing, try out free 3D design software, explore the applications of 3D printing and see a 3D printer in action!

GM Libraries:

Bolton Library, BL1 1SE
Bury Library, BL9 oDG
Eccles Library, M30 oTU
Manchester Central Library, M2 5PD
Oldham Library, OL1 1AL
Prestwich Library, M25 1AY

Rochdale Central Library
Wednesday 1st, 1:30 – 3:30

Sale Library
Wednesday 8th, 10 – 12

Eccles Library
Thursday 9th, 10 – 12

Oldham Library
Friday 10th, 10 – 1

Rochdale Central Library
Friday 10th, 10 – 1

Manchester Central Library
Monday 13th, 10 – 12

Wigan Library
Wednesday 15th, 10 – 12

Oldham Library
Wednesday 15th, 1:30 – 3:30

Tameside Central Library
Thursday 2nd, 10 – 12

Manchester Central Library
Monday 6th, 10 – 12

Prestwich Library
Tuesday 7th, 1:30 – 3:30

Eccles Library
Thursday 16th, 10 – 12

Prestwich Library
Tuesday 14th, 1:30 – 3:30

Stockport Central Library
Tuesday 14th, 10 – 12

Oldham Library
Wednesday 1st, 10 – 12

Stockport Central Library
Thursday 2nd, 10 – 12

Urmston Library
Wednesday 1st, 1:30 – 3:30

Bolton Central Library
Wednesday 8th, 10 – 12

Tameside Central Library
Thursday 9th, 10 – 12

Stockport Central Library
Thursday 16th, 10 – 1

Tameside Central Library
Tuesday 21st, 10 – 1

Sale Library
Tuesday 21st, 10 – 1

Bury Library
Thursday 23rd, 1:30 – 3:30

Bolton Central Library
Thursday 23rd, 10 – 1

Manchester Central Library
Friday 24th, 1:30 – 3:30

Wigan Library
Monday 27th, 10 – 12

Eccles Library
Tuesday 28th, 10 – 12

Bolton Central Library
Tuesday 7th, 10 – 12

Wigan Library
Friday 10th, 10 – 12

Rochdale Central Library
Wednesday 15th, 10 – 12

Rochdale Central Library, OL10 2DY
Sale Library, M33 7ZF
Stockport Central Library, SK1 3RS
Tameside Central Library, OL6 7SF
Urmston Library, M41 oNA
Wigan Library, WN1 1NH

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<http://www.askaboutbusiness.org/>