

PILOTLIGHT HELPS CHARITIES AND SOCIAL ENTERPRISES ACHIEVE THEIR GOALS AND HELP MORE PEOPLE MORE EFFECTIVELY.

We connect the business and charitable worlds to make both more effective and since 2003 we have supported over 500 charities across the UK and worked with over 1,000 business leaders.

OUR IMPACT

Our goal is to build capacity and strengthen organisations helping those who need it most, putting charities' sustainability and growth at the heart of what we do.



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YOUR PROGRAMME REALLY DOES ADDRESS THE MOST FUNDAMENTAL NEEDS FOR CHARITIES, AND REALLY HELPS US TO DO OUR JOB BETTER!

Angela Smith-Morgan
Executive Director, Elimination of Leukaemia Fund



TWO YEARS ON

Two years after working with Pilotlight, charities increase their turnover by an average of 25%. They increase the number of people reached through their services by an average of 50% indicating that they are operating more efficiently.

HOW IT WORKS

The programme is managed by a dedicated Pilotlight Project Manager, who facilitates the sessions, arranges the meetings and drives the outcomes.

Each charity is matched with four carefully selected skilled volunteers – we call them Pilotlighters – from different professional backgrounds, ensuring you get the most from your team.

Charities and social enterprises meet their Pilotlighters and Project Manager once a month over the course of 10 – 12 months.



WIN-WIN

The Pilotlight Programme offers a unique, collaborative environment where senior business people from a wide range of industries experience authentic personal and professional development.

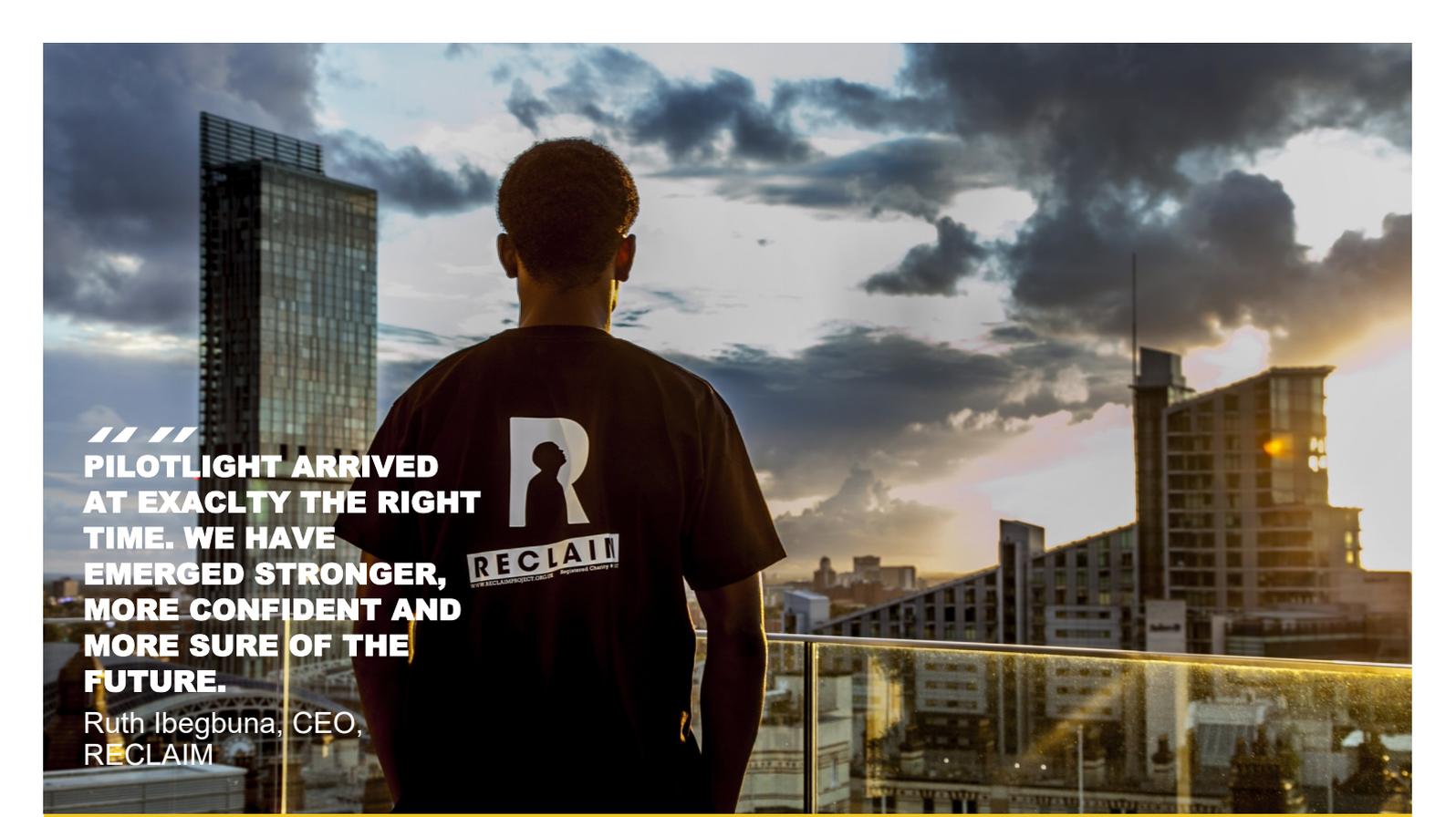
Pilotlighters report their involvement with Pilotlight had a very positive impact on various aspects of their lives.



GET IN TOUCH

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**PILOTLIGHT ARRIVED
AT EXACTLY THE RIGHT
TIME. WE HAVE
EMERGED STRONGER,
MORE CONFIDENT AND
MORE SURE OF THE
FUTURE.**

Ruth Ibegbuna, CEO,
RECLAIM

RECLAIM, Pilotlight Partner Charity 2015

OVERVIEW & BACKGROUND

RECLAIM is a youth charity focused on developing leadership potential in working class young people in Greater Manchester. CEO Ruth Ibegbuna came to Pilotlight ambitious for RECLAIM to do more than local youth projects, and achieve major cultural change in the mind set of young people, helping them launch their own social action projects across the UK. An exceptional ambassador and communicator, Ruth secured funding and support from partners backing her ambition, leaving RECLAIM with the challenge of preparing for this shift. As Ruth found, there are greater challenges to growth than simply the money and ideas. RECLAIM came to Pilotlight hoping to find answers to some of these challenges. How would the organisation develop a new model which could work

alongside established services? How should RECLAIM understand the long-term goal for the charity? How could Ruth support her staff given the uncertainty of the future? How would she maintain her own morale through a stressful period?

WHAT WE DID

With a group of engaged and enthusiastic business volunteers and supported by the Pilotlight Project Manager, Ruth and her team set to work answering these questions by splitting the challenge into three digestible streams of work: a vision pitch, a five-year strategy and an internal relaunch. Doing so uncovered a number of other challenges which the team helped coach Ruth through, including engaging the trustee board with the strategy, working with a team more used to blue-sky thinking than on-the-ground action, and forging agreement on a vision that was

in equal parts ambitious and realistic.

OUTCOMES

The Pilotlight team helped RECLAIM's senior management achieve high quality outputs in all three work streams. Beyond this, Ruth experienced significant personal benefit as a result of the coaching, clearer vision and opportunity to work strategically with her senior staff. After a period in which it felt she was getting to grips with her board, team and health, the project helped reignite her passion for the charity. RECLAIM came to Pilotlight with growth on the agenda, and is now rolling out its youth work model with a wider audience, as well as pushing ahead with youth-led projects in new fields. With the support offered, Pilotlight was able to help the charity's people grow with it.