

University of Manchester 'Manchester Enterprise Challenge' projects.

Do you have a short-term project that enterprise-minded students could help with?

We are currently sourcing community projects for our Manchester Enterprise Challenge, a programme that combines an academic unit on enterprise with a project working with a locally based not-for-profit organisation or social enterprise.

The Challenge allows students to learning about enterprise whilst putting their skills in consultation and project management to use in a real-world context, specifically with organisations benefitting the local community.

We are looking for community projects where students can help organisations by addressing a specific improvement opportunity. For example this can be in relation to

- marketing
- financial sustainability
- income generating activity
- or helping with solving a problem where enterprising thinking or skills would help!



Previous projects have included:

- The Place at Platt Lane: Exploring income generating services.
- Barlow Moor Community Association: identifying ways to find employment opportunities for their job club members.
- M60 Athletics Network: putting together a strategy for better recruitment and retention of volunteers.
- Acting on Impulse: exploring creating an income stream from their teaching resources.
- Creative Hands Foundation: exploring the feasibility of becoming a Community Interest Company.

How it works:

The students will be matched up to projects in small teams, and after an initial meeting with the project sponsor will analyse the issues and work to come up with solutions to address them.

Timescale:

- We are currently sourcing projects so if this is of interest to you please let us know by 10th February.
- Projects can run between late February and Mid May at a timescale that works for your organisation
- The students will spend on average 20 hours each on the projects.
- Students will feedback directly to their partner organisation and all sponsors will also be invited to attend a feedback and review event in May.

If you have a project you would like to put forward or any or further information or please email [Emma Richardson](mailto:emma.richardson@manchester.ac.uk) from the Volunteering and Community Engagement Team on emma.richardson@manchester.ac.uk / 0161 275 2851