



Governance – structures and CIC registration

DryWave Events



DryWave is an alternative outreach agency combining radio broadcasting and signposting people suffering with mental health issues, addiction, and alcoholism to the relevant services and mentoring them along the way. Although we aim to reach beneficiaries from Greater Manchester, our radio shows are now being viewed online across the world.

Macc were recommended to us through another organisation – Inspire – as we needed help with formulating a CIC and structuring what we wanted to do with our organisation as a voluntary and community sector not-for-profit business, as well as increase understanding of where to access relevant grants to fund our work.

Macc reviewed our business structure and considered what key points to aim for to reach the outcomes we wanted to achieve. For example, before COVID, we held dry events for people suffering with mental health, addiction, and alcoholism issues. Macc suggested that we could be more of a support within specific communities, and that support leaned to more of a CIC structure. This further helped to develop our aims to network with other organisations that we could signpost our service users to, in order to help their development.

They helped us with understanding and creating a structure to move forward as well as enabling us to be confident in looking and applying for relevant funding.

Although we had been growing for a year and a half, thanks to the advice and guidance from Macc, we have now been registered for 7 months. The blueprint and structure of DryWave has stayed the same but has now moved online due to COVID as demand for weekly entertainment increased



to help reduce isolation and bring people together. We have now been able to evolve into a digital space and widen our following by doing 5 shows a week and reaching up to 25,000 people.

“It was difficult at the start, but really exciting to see how we’ve evolved”.
“Macc were integral in helping us understand the business structure”.

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