



## Fundraising

### Fabulous Fan Fayre

In times of adversity, organisations need to look at alternative options for raising income to sustain themselves.

Since February 2016, Macc has worked with the team at F3 to run information events to help raise awareness of a unique initiative available to Voluntary, Community and Social Enterprise (VCSE) sector organisations to generate unrestricted funding.

The F3 Not for Profit programme at Manchester City Football Club are looking to work with VCSE organisations to run as many of their 85 kiosks as possible. There are two types of kiosks (food and beer) with a percentage of the profits generated by each kiosk paid directly back to the group. Additional incentives are offered to boost the amount of income the VCSE organisation can raise.

During the last financial year charities engaged in the scheme have taken a share of £60,000. This season F3 are looking for more VCSE organisations to get involved.

Charities and voluntary organisations currently running the kiosks comment that the F3 initiative has offered the opportunity to have sustainable, regular income which in turn has offered security for their projects. The volunteers who run the kiosks on behalf of the charities are gaining experience, skills and knowledge as well as boosting their confidence which they will take forward in their careers.

Having attended the information events ourselves I think that it is fair to say that it isn't for everyone. There is a commitment needed in terms of organising and staffing the kiosks week in week out for a full football season inclusive of additional events such as concerts.

Each kiosk needs to have a minimum of five volunteers working for approximately five hours **however** having spoken to the organisations already working in the kiosks they say that the benefits outweigh the hard work.

If you are interested in finding out more about the F3 initiative please email Cheryl at: [cheryl@macc.org.uk](mailto:cheryl@macc.org.uk) or visit: [www.fthree.co.uk/about-us/csr/charity-work/](http://www.fthree.co.uk/about-us/csr/charity-work/)

*fabulous*  
**FANFAYRE**

