Governance support

Made with Hope

Made With Hope have moved from unincorporated association, with no funding, to a registered charity in a little less than nine months and established a CIC to raise funds through trading. Thanks in the main to drive and compassion of founder Eleanor Hope Riley, but also to the support of donors, well-wishers and family and friends.

For a number of years Eleanor felt passionate about helping people in poverty, especially children. She wanted to create a charity where public donations were kept completely separate from any administration costs, hence her 100% Donation Prophecy was created. In 2013 Eleanor was finally able to visit a developing country, Tanzania. She was inspired to do something for the local children, who had no or very poor parents and she decided to build an orphanage and fundraise for education for Tanzanian children.

Eleanor rang with a query about charity registration. Eleanor, founder of Made With Hope, was contemplating the tricky legal requirements for a charity to have clear separation between the functions of trustees and the functions of paid employees. We undertook the Get Legal diagnostic test to determine the best structure.

Eleanor had created a company limited by guarantee with charitable aims, even though the company had less than the required £5000 to register. Eleanor approached HMRC was given confirmation that the activities of Made With Hope were charitable and therefore attracted the tax advantages of a charity.

The issue of being paid, at some point in the future would clearly affect the decision on Eleanor’s role in the charity. We explored the option of creating a Community Interest Company, which would trade for community benefit and allocate any surplus revenue to the charitable company.

Eleanor’s decided to create a charitable company, to remain an unpaid director and trustee of the charitable company, and retain her position as founder of the charity.

To solve the problem of Trustees being paid to act as trustees the solution proposed was to create a CIC in which Eleanor was director and employee. This is when her sock company was born: Smiley Steps (www.smileysteps.com) where 100% of profits would be donated to Made With Hope and the charity would be the Asset Lock beneficiary.
The process is underway, the forms are being completed and the legalities explored. While all this was happening Made With Hope’s fundraising efforts crossed the £5000 threshold. When I spoke to Eleanor about sharing with others the journey she has been on, she agreed.

But she did ask for something in return:
“Something I am looking for is volunteers or trustees to really help develop and progress the charity; especially with taking on responsibilities such as fundraising events. I have been searching for months but have been struggling to find trustees and some volunteers with a background in fundraising, event management etc. I’d love to speak to anybody who has an interest in becoming a volunteer or trustee, or has any advice to offer”.

For more information, visit: www.madewithhope.org / www.facebook.com/MadeWithHope