

Spirit of Manchester

BUSINESS



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Introduction

What it is

Spirit of Manchester **Business** aims to unite businesses and local causes to ignite action in our city.

Pioneered by Macc – Manchester's local voluntary and community sector support organisation, Spirit of Manchester **Business** will connect the people who make up Manchester - from community groups to big businesses - who share a passion to make our city even greater.

Together, the hearts and minds of Manchester can help tackle some of the city's biggest issues for all age groups; from health and wellbeing to education and employment.



Introduction

How it works

Spirit of Manchester **Business** will match your voluntary, community or social enterprise (VCSE) organisation with a Manchester business, based on a shared passion to have a positive impact on both the people within the business and everyone who lives and works in our great city.

This will be a partnership that goes beyond just fundraising; your organisation and the business can share skills and knowledge.



#ShowYourSpirit

The Spirit Pact: GIVE

Share your skills and knowledge with a business and vice versa

Promote your cause with a business, to their staff, and people who live and work in our city

Invest sponsorship money from events and services in your work

Recieve vital promotion for your cause that is connected to our city

Inspire, via the partnership, new ideas and solutions to our city's biggest issues

Time: use their staff time to help a local cause reach more Mancunians



The Spirit Pact: GET

Show you're working with local business for the mutual benefit of Manchester

Proudly display your involvement with the Spirit of Manchester **Business** logo across your communication channels

Improved profile for your work in the city

Recieve access to the skills and knowledge of their staff

Impact: get feedback on the change you've made from our dedicated team

The opportunity to receive and invest additional funds in your work



Action 1: Health and Wellbeing

If you're a VCSE organisation working in health and wellbeing, you can further increase your reach and profile by uniting with a local business. This partnership may mean increasing access to mental health support or helping more carers to support loved ones with long term illnesses.



Action 1: Health and Wellbeing

These are just some of the ways that businesses could help your organisation:



Get their hands dirty with practical support at a community garden



Promote support and advice available to their staff who are also carers



Spread the word on how to live a healthy life



Use their team's skills to support a specific project or campaign

Action 2:

Families, children and young people

It is important that we support our city's future and you can be a part of this by working with businesses to increase access to your services, from educational opportunities, social activities, workshops and support groups.



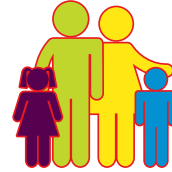
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Families, children and young people

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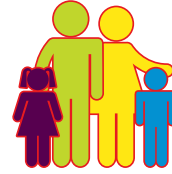
Help a community centre with accounting or fundraising



Provide young people with work experience opportunities



Share their skills; from marketing to legal advice



Support family fun days

Action 3: Employment

Gaining access to employment plays an essential part in helping someone turn their life around and opening up new windows of opportunity. By linking in with a local business, they could assist your organisation to up skill people in Manchester to support them as individuals and for the benefit of our city's economy.



Action 3: Employment

These are just some of the ways that businesses could help your organisation:



**Give training on skills
you need to get a job**



**Utilise the businesses
IT knowledge**



**Help their staff members
to become mentors**



**Co-hosting an
enterprise day**



#ShowYourSpirit

Get in touch

**If you would like to find out more
about our bespoke programme and
how you can get involved contact:**

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or call 0161 834 9823



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