



Manchester  
Metropolitan  
University



# MMU Sports Volunteering Conference

## **Turning potential into legacy**

Wednesday 10 September 2014, 9.15am–4pm

Manchester Metropolitan University, Benzie Building,  
All Saints Campus, Oxford Road, M15 6BH

The Centre for Business and Society's Business in Sport cluster hosts its first annual conference on Sports Volunteering held in the RIBA Stirling Prize 2014 nominated Benzie Building at Manchester School of Art.

Bringing together academics, practitioners and policymakers with a shared interest in sports volunteering, the conference aims to provide a platform for a variety of opinions from across the landscape as well as the opportunity to network, debate and share ideas around a number of key themes. Delegates will be invited to attend a mix of mini-keynotes, interactive workshops and practitioner-led seminars in order to encompass a diverse range of perspectives.

### Keynote panel speakers

- Keith Russell, Head of Sport and Events at Glasgow Life (Commonwealth Games)
- Rebecca Birkbeck, CEO at JoinIN and Partner at Deloitte
- Mumtaz Bashir, Head of Pre-Volunteer Program at Personal Best
- Matt Johnson, Deputy Chief Exec at Greater Sport, Strategic lead
- Rachel Waterman-Styler, Head of Volunteering at Sport England
- Lee Preston, Head of Sports Development at Manchester City Council

### Breakout presentations

- Ian Atkin, Senior Lecturer at MMU Cheshire
- Graham Herstell, Director of Basketball at Manchester Giants
- Gethyn Williams, Head of Partnerships at Join In UK
- Katy Young, Sport Development Officer at Manchester University

### Breakout sessions from

England Hockey, Glasgow Life (SDOs), Greater Sport & Volunteer Kinetic

### Booking information

£35 per delegate. Book your place online at <http://bit.ly/MMUInSportVol>

 [www.business.mmu.ac.uk/cbs/bis-cluster.php](http://www.business.mmu.ac.uk/cbs/bis-cluster.php)

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