**Data and Insights on mapping for residents of Caribbean Heritage**

**Background and role of CHEM**

Community Health Equity Manchester (CHEM) was first set up in July 2020 in response to the disproportionate impact of Covid on specific communities in Manchester which included communities impacted by racial inequalities, disabled people and inclusion health groups.

CHEM achieves its objectives through collaborative whole-system working, influence and advocacy as well as direct actions through its programme of work. Since its inception, the programme has been successful in engaging with and building trust with communities in the city and is being developed to incorporate the wider health challenges for the targeted communities.

CHEM also has a tangible link to Manchester City Council’s Making Manchester Fairer Strategy and Action plan particularly in relation to theme 7: Structural Discrimination and racism.

**Residents of Caribbean heritage**

Manchester is home to one of the largest and oldest communities of people of Caribbean heritage in the country. According to reports, the Carribean community first arrived during the industrial revolution with further significant numbers of migrants from the Caribbean community coming to Manchester in the early 1950’s and 1960’s and settling in the Moss Side and Hulme areas of the city.

Yet as a city we have insufficient knowledge and insight into the community. This was most stark by the figures from the last census where according to the 2021 census figures, 1.9% of Manchester’s population identified as Black Caribbean the exact same figure as in 2011. This figure would suggest a significant undercount given the significant rise in Manchester’s overall population in the last 10 years.

The reasons for the undercount are many and complex. Anecdotally, we know that the Windrush scandal further weakened trust in an already strained relationship with the statutory sector. In addition, qualitative data also suggests that young people see their identity differently from previous generations and this is determined by cultural factors as well as the strength in which individuals identify with an ethnic group.

What we do know, is that 45.1% of Manchester’s mixed-race population identified as White and Black Caribbean in the last Census, the largest of the mixed population groups. In addition, we know geographically that Manchester’s Caribbean population is more dispersed in wards across the city compared to other communities. What is evident is that the Caribbean population in Manchester is by no means a homogenous group and is highly complex.

In addition, we also know that people of Caribbean heritage in Manchester face discrimination and disadvantage and this is evident across a range of socio-economic markers. For instance, 56% of the Caribbean community live in the top 10% of the most deprived neighbourhood's in the city compared to 42% of the White British population of the city. In addition, people of Caribbean heritage have a higher prevalence of hypertension and diabetes than most of the population. People of Caribbean heritage are also less likely to access vital healthcare services for example, therefore there is a significant public health and public service imperative more broadly to gain a better understanding of Manchester’s residents of Caribbean heritage.

**What we are looking for**

We are looking to commission an organisation or consortium to gather data and insights to help us increase our overall knowledge and understanding of Manchester’s residents of Caribbean heritage.

This research will provide insight into the population of Manchester’s residents of Caribbean heritage including those residents who are of mixed-race Caribbean heritage. This will include providing an understanding of how Manchester’s residents of Caribbean heritage define their identity, if their identity is subject and influenced by variations in demographics and or any other factors, and the reasons for this.

The research will also provide insights into which specific parts of the city people of Caribbean heritage live, any patterns in how they have settled and if and how this reflects variations in demographics.

In addition, the research will also help us understand specific community dynamics, if and how they are subject to variations in demographics and what this means for people of Caribbean heritage living in the city, together with any

It is intended that this research will guide future culturally competent initiatives and services that are responsive to the needs of these communities.

**Project objectives and scope**

The primary objectives of this project are as follows:

* Identify the various subgroups and demographics of people of Caribbean heritage living in Manchester recognising differences in age, gender, areas of origin, ethnic heritage, migration, socioeconomic status, religious beliefs, and cultural backgrounds
* Understand the factors including demographic variations on how people of Caribbean heritage self-identify
* Identify the geographical spread of people of Caribbean heritage in Manchester and the factors that have contributed to how the communities are dispersed in particular areas
* Explore the different cultural support systems and identify key community hubs within these neighbourhoods and their significance for different people of Caribbean heritage e.g community organisations or other places where community members may congregate
* Understand what role faith plays for people of Caribbean heritage and if and how this is determined by variations in demographics

Scope of work

1. Develop and execute a comprehensive community engagement strategy to reach out to people of Caribbean heritage across Manchester.

2. Gather a wide range of data, utilising a mix of qualitative and quantitative research methods, including surveys, focus groups, and interviews as appropriate.

3. Collect demographic data to identify the diversity of people of Carribean heritage in the city and their distinct needs

4. Ensure that all research activities are culturally sensitive and respectful of the community.

5. Analyse the data collected to identify common themes, inequalities, and specific needs and challenges faced by different groups within the communities.

6. Produce a summary of findings outlining the above in a detailed report.

Contract and period

The contract value is £25,000, exclusive of VAT. It is anticipated that the delivery of this project will commence in May 2024 until December 2024.

Eligibility requirements

To be eligible to submit a proposal, organisations must meet the following criteria: •

* Proven track record in conducting similar in-depth research and community engagement projects ideally with the Caribbean community in Manchester or other cities which have a significant population of Caribbean heritage.
* Demonstrated experience in working with diverse communities and ensuring cultural sensitivity

Expression of Interest

In response to this invitation to apply, potential contractors should submit the following information (typed, including CVs, font size 12 point minimum)

General:

* Name of organisation, business address and lead consultant to be engaged in the work, together with the name(s) of any associates/other staff also to be engaged. Please include a onepage CV of those individuals who would lead or be heavily involved in the delivery of the programme. CVs (individual or organisation) should refer to work of a similar nature or related context that has previously been successfully completed.
* Please list in tabular format the responsibilities of all members of the team to be deployed and the activity that they would facilitate.
* Evidence to demonstrate the required expertise of the members of the team in delivering the type of programme required.

Applicants should submit as part of their proposal the following information:

* The quality management arrangements and processes which would be put in place to support the guaranteed delivery of the project.
* Any assumptions for activity that is anticipated would be undertaken by Manchester City Council and its nominated officers to ensure successful delivery of the programme.
* Any key risks envisaged to enabling the successful delivery of the project and the contingency plans that will be in place to address/mitigate these
* Any additional internal project management procedures that will be in place to deliver the project on schedule and in accordance with agreed costs.
* Clear measures/processes to ensure that consensus is reached between the contractor and commissioner as to expectations of the content and quality of the deliverables.
* Your interpretation of the brief and your outline methodology
* Your budget for undertaking the brief, including a cost profile of each key element of the study and any other costs that you consider should be included
* A proposed work programme with an indicative timetable of all the proposed tasks over the 9-month period
* Outline how the proposal will meet Manchester City Council’s Social Value priorities. Further information on this can be found here

Please answer the below within your Expressions of Interest. Expressions of interest will be evaluated and short listed against the following questions: •

* How will you achieve the objectives and manage the deliverables, including indicative timeline? (25%) •
* What Social Value will be provided as part of this contract (see Annex for further information)? (10%)
* What are the core values and skills of your organisation, and how will you utilise these to undertake the research project? (25%)
* What is your organisation’s experience or understanding of the barriers and inequalities faced by the Caribbean community and how will you use this to inform your community engagement strategy. (30%)
* Please provide a total costing and breakdown of financial expenditure. (10%) Contact information and closing date

For further information or to submit your application, please email anissa.kheratkar@manchester.gov.uk. Closing date for applications: 19 May 2024