**Inspiring Impact legacy project: Greater Manchester**

**Inspiring Impact Champions**

**Expression of Interest Form**

*The Greater Manchester Social Value Network is looking for people who can help spread good social value and impact practice across the city region. Together we can really make a difference for people, planet and prosperity.*

[Inspiring Impact](https://www.thinknpc.org/examples-of-our-work/initiatives-were-working-on/inspiring-impact/) was created by New Philanthropy Capital and aims to help plan, understand, and improve impact for charities, voluntary groups, businesses and the public sector. GMSVN has been offered the chance to use the tools and resources from the national programme to help organisations in Greater Manchester. To do this, GMSVN is hoping to recruit between 10 and 15 Inspiring Impact Champions who will receive free train the trainer workshops, mentoring support and access to the tools and resources used by the national programme. In exchange, GMSVN is asking all Champions to use the knowledge that they have received as part of their work.

Background information about this work is contained at **Annex 1** attached.

**Inspiring Impact Champions** will be active across many different types of organisations in GM. They will have an interest in social value / impact, be committed to making a difference in their places, communities and for the planet. They will be in jobs or voluntary positions through which they can commit not only to using the learning from Inspiring Impact in their own roles, but also to inspire others to embed impact into their business or public sector organisation, their charity, social enterprise or community organisation.

We are looking for people who are ‘social value champions’, ‘social value leads’, ‘business advisers’, ‘development workers’ or ‘commissioners’, for example.

Inspiring Impact Champions will be expected to be part of the GMSVN community.

You might be working across a large public sector organisation or a business, or you might be part of a programme of support for voluntary organisations, community groups or social enterprises. You might work for an organisation that has a contract with the public sector to delivery business support to SMEs – or you might be involved in pro-bono or voluntary work. You could be based outside Greater Manchester, but the majority of the work that you do to ‘inspire impact’ needs to be within GM.

Inspiring Impact Greater Manchester is a free-to access programme funded by Greater Manchester Combined Authority, and we can’t accept consultants as Inspiring Impact Champions unless they intend to use the tools and learning as part of contract or pro-bono offer that is free to the user.

**We are offering our Inspiring Impact Champions…**

1. **Learning** - The chance to join a short series of ‘train the trainer’ workshops aimed at equipping you with the necessary skills & knowledge to confidently support and coach organisations with their impact practice and share information about some of the range of tools which have been made available through the national Inspiring Impact programme.   
   **We appreciate just how busy everyone is at this time and will expect all Inspiring Impact Champions to attend at least 3 of the 5 workshops either in person or online.** We will, however, record all workshops and hope that our Champions will watch recordings of the workshops they are unable to attend.  
     
   The programme of workshops is as follows:
   1. Overview of Inspiring Impact - **5th October 9.30am - 11am**

A brief summary of the purpose of the Inspiring Impact programme, the main drivers behind ‘Inspiring Impact’, it's development over its ten-year lifespan and the findings from the evaluation, followed by an overview and discussion about the rest of the programme.

This event will be held in person at the offices of the Growth Company on Oxford Street in Manchester. It is compulsory for all Inspiring Impact Champions.

* 1. Impact management and the language of impact - **19th October 9.30am - 11am**

An overview of the impact management cycle and the language of inputs, outputs, outcomes and impact.  
This workshop will be held on Zoom.

* 1. Theory of Change models - **2nd November 9.30am - 11am**

A review of the different Theory of Change models that are commonly used and an introduction to moving from a ToC to an outcomes framework

This workshop will be held on Zoom.

* 1. Data collection for small and medium organisations **16th November 9.30am - 11am**

A review of the most common methods and tools used for gathering qualitative data

This workshop will be held on Zoom.

* 1. Impact management tools and resources **30th November 9.30am - 11am**

A curated exploration of some of the impact management tools and resources on the market (including those that are free to use.)

This workshop will be held on Zoom.

1. **Coaching and 121 support** – Social Value UK will also provide 3 hours of 1-1 support/coaching for each Champion between November 2022 and March 2023, in order to address your individual needs. This will include 2 hours face-to-face support plus the completion of an offline self-assessment of areas of strength. This assessment work will enable not only the delivery of targeted support for that individual but will also help create a bank of Champions that can work collaboratively according to their strengths/areas of expertise.
2. **Group feedback workshop** - A ‘mop up’ group workshop for Champions in the spring of 2023 to bring feedback from their work inspiring impact, discuss what they have learned and how this work might go forward in the future.

**And in return, we will expect our Inspiring Impact Champions to..**

* Attend at least 3 of the 5 train the trainer confidence building and coaching workshops in October and November 2022
* Watch recordings of the workshops that they are unable to join ‘live’
* Use the learning that they have obtained in their job or volunteering role
* Inspire others to embed impact as part of their role – through mentoring, delivering training, advice or other support
* Attend a feedback workshop, bringing case studies and stories from the work that they have done to ‘inspire impact’ across Greater Manchester, taking part in a discussion that will help GMSVN to recruit more Champions and help their members to embed impact.

**Recruitment process**

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| w/c 15th August | Advertisement of Inspiring Impact Champion opportunity to GMSVN members |
| Friday 9th September | Deadline for submission of expressions of interest |
| w/c 12th September | Consideration of expressions of interest by GMSVN Steering Group |
| Monday 19th September | Notification to successful Inspiring Impact Champions. |
| Wednesday 5th October | First workshop |

GMSVN aims to recruit a cohort of Champions which reaches across all business sectors and geographies of Greater Manchester, as well as achieve a diversity of representation by sex, age, ethnicity, disability or community of identity. We hope that our Champions can be active in ‘inspiring impact’ in as many different places and organisations and communities as possible across GM.

This is a pilot cohort, and if successful our plan is to repeat this work in 2023.

**Expression of interest –** Please return this Expression of Interest, together with our equalities monitoring form to Anna Tate at MACC, by **Friday 9th September 2022** ([anna@macc.org.uk](mailto:anna@macc.org.uk))

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| **Name** |
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| **Job title / role** |
|  |
| **Organisation / employer / host** |
|  |
| **Email address** |
|  |
| **Please confirm that you have permission to join this programme, if you need it** |
| YES / NO (please delete as appropriate) |
| **Why do you wish to become a Greater Manchester Inspiring Impact Champion?** (Max 100 words) |
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| **How will you use the information and tools that you receive?** (Please use the description of an ‘Inspiring Impact Champion’ at the beginning of this form as a guide for your response. Max 150 words) |
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| **Do you think that you might experience and barriers that would limit your participation? Please explain.** |
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**NOTE** – any information that you provide to GMSVN on this EOI form will only be used by the Steering Group during the selection process for Greater Manchester Inspiring Impact Champions.