



CONSULTANCY

Fundraiser Level 3 Standard



Why work with The Juice Academy?

Industry-led Apprenticeship Provider

The Juice Academy is a multi award-winning, industry led apprenticeship provider which means all training is delivered by practicing industry specialists, rather than academic trainers. This means apprentices will be given not just 100% up to date technical skills but also the life skills needed to quickly progress in their career. The Juice Academy inspires and nurtures the best talent which has employers coming back for more!

Partnered with Industry Experts

We have recently partnered with Jane Montague Consultancy to deliver the charity Fundraiser Level 3 apprenticeship, where all training is delivered by current industry experts. We will continue to partner with new organisations so we can increase the number of available apprenticeships and help to get even more people into work.





Natural speaker, trainer and sounding board

With over 20 years' experience of working in and supporting the charity sector, Jane Montague, through her eponymous consultancy, works with charities of all shapes and sizes across the UK and Channel Islands helping them to formulate policy as well as delivering training on charity legislation, income generation, and ethics. She is renowned and respected for being a natural speaker, trainer and sounding board, with the ability to dissect and discuss sometimes humdrum topics in lively, engaging sessions, making sure the subjects stick.



High Retention Rate

Our high retention rate of over 85% after completion of our apprenticeship programme is a testament to the quality of our programme and the dedication of our team.

We believe that investing in apprenticeships is not only good for the individual but also for the organisations for which they work. Our programme provides individuals with the opportunity to gain practical experience, develop new skills, and contribute to the success of the business. In return, we offer a clear path for career development and growth.

Our first apprenticeship was the first industryled social media apprenticeship programme in the UK, where we have already trained around 600 apprentices, working with over 500 businesses. We are proud to provide a proven track record of highquality training and development opportunities for apprentices across the country.



The apprenticeship programme

Course delivered by Multi Award Winning Apprenticeship Provider

We've identified a gap in the charity sector for fundraiser apprenticeships and we are excited to partner with Jane Montague Consultancy and Apprentify to work to fill this gap and to drive forward fundraising talent in the UK and future proof their organisations.

Our industry-led apprenticeship programme lets youseize the opportunity to reap the many benefits of nurturing up-and-coming talent.

Why should I hire an apprentice

Hiring a Fundraising apprentice can costeffectively transform your wider team's productivity and inject new skills into your business. Here are a few benefits of hiring a Fundraising Apprentice:

- Fresh perspective, bringing innovative ideas to your organisation
- Cost effective
- Increased capacity allowing more room to fundraise

The Fundraiser apprenticeship programme covers

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Communication and

digital marketing

How to create a case for support



Storytelling and relationship fundraising



Pitching and presenting techniques



How to align a campaign with the donor journey

resilience

How to develop



Ethical fundraising and branding



Managing data, budgeting and analytics

Don't miss out on this opportunity to develop the next generation of fundraisers, making a real impact to your charity and the Third Sector. **Start your Juice journey** today!

Course Overview:

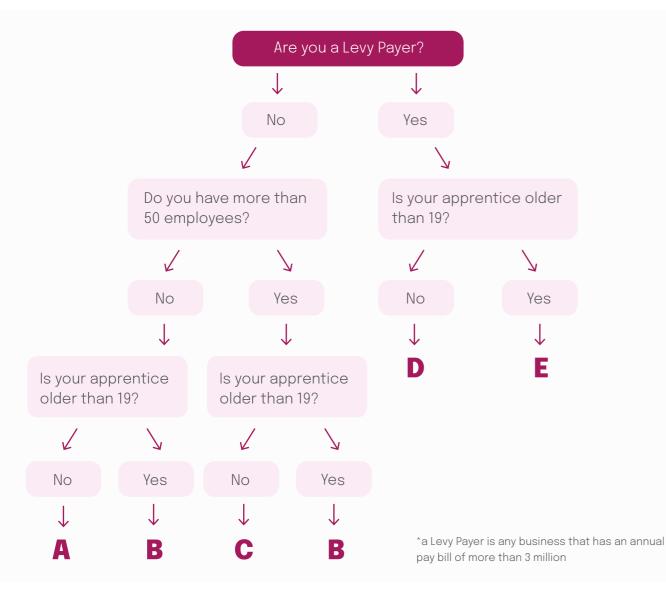
- 13-15 month programme, including a 3 month EPA
- Virtual classrooms via Zoom
- Two in-person classroom sessions in Manchester (remote option available)
- Training delivered by Jane Montague Consultancy





Retention rate

Costing



Businesses pay apprentices directly a minimum starting salary of £13k (£14–18k recommended), rising to National Minimum Wage after 12 months. We encourage businesses to pay more to help with recruitment and retention. Training costs are below:

- Cost of training £0 and you will receive £1,000 of Government incentive (50% paid at 3 months and remaining at 12 months)
- **B** Cost of training maximum £400
- Cost of training £400, but you will receive £1,000 of Government incentive (50% paid at 3 months and remaining at 12 months)
- Cost of training £8,000 (from your Levy account), but you will receive £1,000 Government incentive (50% paid at 3 months and remaining at 12 months)
- Cost of training £8,000, (from your Levy account)



Recruitment

For a small fee of £450+VAT, we take care of all the recruiting, vetting and shortlisting on your behalf, which includes candidates submitting a written application, Maths & English assessments and a skills scanner.

We are proud to have a very diverse candidate pool; different ages (16+), ethnicities and social backgrounds. Some are school / college leavers, some university graduates, some just looking for a change in career.

We will send our best candidates to you for interview and selection, before the successful apprentice begins their Juice journey!







Get in touch

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