











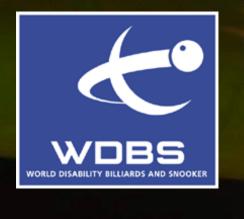




HULL OPEN 2016

Players competing in the tournament come from far and wide. There were several players from Hull and East Yorkshire area, but others travelled from Wales, Birmingham, Warrington and London





HULL OPEN 2016 Over the weekend the WDBS team were supported by players from our wheelchair and ambulant events. Daniel Blunn pictured here who has cerebral palsy refereed over the weekend. One of WDBS objectives is to give players the opportunities to become role models and be involved in all areas of snooker as a sport.



TWITTER ACTIVITY

FROM ANNOUNCING HUDGELL'S
SUPPORT ON 6TH OCTOBER
THROUGH TO 17TH NOVEMBER
(43 DAYS), OUR OVERALL TWEETS
FROM @WDBSOFFICIAL EARNED:

215.3K IMPRESSIONS

12 LINK CLICKS PER DAY

AN AVERAGE OF 10 RETWEETS PER DAY

11 LIKES PER DAY

TWO OF OUR TOP THREE MOST SUCCESSFUL TWEETS DURING THE MONTH INCLUDED EITHER THE HUDGELL LOGO OR TWITTER HANDLE. THE TOP ONE GAINING 12,365 IMPRESSIONS





OTHER ACTIVITY

6TH OCTOBER THROUGH TO 17TH NOVEMBER

(43 DAYS)

SNOOKER MEDIA



WWW.WORLDSNOOKER.COM/HULL-STAGES-WORLD-DISABILITY-SNOOKER-EVENT/

LOCAL RADIO

B B C RADIO **HUMBERSIDE**

WWW.BBC.CO.UK/RADIO/PLAYER/P04DPQJ6

LOCAL MEDIA



SPECIALIST DISABILITY MAGAZINES











