

GET
INVOLVED
IN...

WYTHENSHAWE GAMES 2014



INTRODUCTION

Established in 2012 as a legacy of the London Olympic and Paralympic Games, Wythenshawe Games is a large community sports festival, which takes place every year in one of Manchester's most disadvantaged communities. The Games centre around a drop-in sports festival in Wythenshawe Park, one of Manchester's most beautiful community parks and host to some great community sports facilities - an athletics track, tennis courts, bowling greens, football pitches, a community farm and an historic Hall.

The aims of Wythenshawe Games are:

- To increase participation in sport and physical activity by Wythenshawe residents
- To improve pathways to sport and physical activity in the community
- To build the capacity of community sports delivery in Wythenshawe
- To showcase Wythenshawe's high quality community sports facilities and promote Wythenshawe as a high quality location for community sport

Since the inaugural Games in 2012, Wythenshawe Games has seen more than 8,000 local residents engage in sport and physical activity, many for the first time. Since introducing a festival Health Zone in 2013, a further 1313 residents also accessed brief health interventions throughout the Games week.

ACTIVITIES

The Games sees the installation of a temporary Wythenshawe Games Village in the centre of the park during 26 July – 1 August, which is programmed with drop-in sports activity every day for seven days. A Health Zone also offers brief interventions including mental health, cancer awareness, smoking cessation, and oral health.

During the seven day festival a range of themed activities takes place, such as a Sport for All day, an over 50s day, and a Girls and Women's Day. The Games Village also includes a designated under 5s zone, open every day from 11am – 2pm and a youth programme from 4pm to 7pm, the Wythenshawe Games Teen Takeover.

Sport For All Day

The Sport For All Day provides a day of inclusive and accessible sport, which includes specific disability sports such as wheelchair basketball.

Older People's Day

Our 'Over 50s fun day' sees up to 200 older people choose from a range of activities throughout the day including croquet, petanque, bowls, line dance, modern sequence dance and golf.



Under 5s Zone

The Under 5s Zone will include a range of activities focused on young families including story telling, dance, mini-kickers football, face-painting.

Girls & Women's Day

Following evaluation of the 2013 Games programme, the Wythenshawe Games Board is including a Girls and Women's Day on Thursday 31 July. This will provide sports and activities for girls and women including roller derby, netball, golf, and football

Teen Takeover

Each day from 4pm family activity will draw to a close and young people from the local community will be encouraged to come into the park and try some new activities and sports. The Teentakeover programme will include slack-lining, skateboarding, bushcraft, table tennis, football and many more activities.



INVOLVEMENT

We are looking for partners to get involved in Wythenshawe Games 2014. In particular we are looking for:

- Sports Clubs/NGBS to offer drop-in sports sessions in Wythenshawe Park
- Groups with a sports, health, social welfare or community focus to take one of the gazebos in our Games Village for a day
- Sponsors to help us fund key aspects of the Games.

Sponsorship packages begin at £200 and can be tailored to the needs of the sponsor. We are committed to ensuring exposure for sponsors at the Games.

LEGACY

The success of the Games over the past two years has seen the engagement of a team of Community Sports Activators by Wythenshawe Forum Trust across the city. One of the team has a designated role in Wythenshawe and will be delivering the legacy programme for this year's Games, ensuring that local people who are exposed to new sports at the Games have accessible pathways for ongoing participation in their local communities.



CONTACTS

If you would like to get involved in Wythenshawe Games 2014, please contact:

Lou Englefield (Games Director):
Alison Warwood (Sport For All Day Lead):
Claire Harrop (Girls & Women's Day Lead):
Jen Watts (Marketing & Promotion):

lou@pridesports.org.uk
Alison.warwood@hotmail.co.uk
freestylesports@hotmail.co.uk
jen@jenwattsdesign.co.uk



FORUM

 Manchester
College

 MANCHESTER
CITY COUNCIL

 Wythenshawe
Community Housing Group